

Richmond continued from page 3

Richmond Area Health Center Statistics

• Established: 1977

MaineGeneral.

Through this

relationship, we

changed our

manual Patient

Assistance

Program to a

computerized

one.The Maine

Health Access

Foundation

generously

funded the

program.

During the

three year

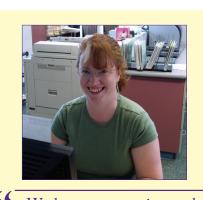
period, our site

- 2009: 3097 patients and 10,201 visits
- Staff: 4 medical providers, 5 clinical support; 6 administrative support
- Walk-in hours: (early morning) established in 2009 and expanded to Monday though Friday
- Services: Affordable Care and Prescription Assistance Programs, Care of Acute and Chronic Illnesses, Checkups for the Entire Family, Diabetic Care and Education, Family Planning Services, Immunizations for Children & Adults, Minor Surgery, School and Sports Physicals, Smoking Cessation

Involvement in and with the Local Community

- The Richmond Area Health Center Community Board manages the Richmond facility and provides support to Richmond staff. Together (Board members, RAHC staff and providers) participate in community events such as Richmond Days, Bowdoinham Days and Dresden Days always taking the "be healthy" message to participants. In addition, employees make holiday donations to various local schools and assisted living facilities.
- Board members worked with a HealthReach AmeriCorps member to discuss and promote the health center and the services we offer with local town leaders.

$R_{\rm X}$ continued from page 2



We have many patients who would skip a month or go without because they have to make a decision between groceries and medicine.

> ~ Mellissa Murray Lovejoy Health Center

representatives accessed over \$1,000,000 worth of free medications for 680 patients at our 11 locations! To learn more, ask your medical provider or call Crystal at (207) 649-4631.

Home continued from page 1

that at the retreat, "We examined what happens to patients when they come for an appointment and how they proceed through the entire visit." Breaking down the flow of the visit from start to finish will determine areas of improvement and is the first step for Belgrade as it adopts the PCMH model.

Other important aspects of the PCMH project include connecting the health center to the community, establishing a patient advisory committee, and saving costs by improving access to quality primary care while reducing unnecessary trips to the emergency room and unneeded medical testing. As participants in the pilot program, Belgrade team members will attend learning sessions with other practices implementing the PCMH model and gain access to quality improvement coaches to assist them in making these changes.

Heading the project at Belgrade is Dr. Amy Madden. The purpose of the project is, for her,

"To provide the kind of quality health care that many of us would like to offer as medical providers as well as to receive ourselves as patients. We want to give our patients security and confidence that we will be working with them when they need us – when they are sick, and more importantly to keep

2008

Thus far, the team at Belgrade has just begun to consider what steps they might take. Even though there is a long way to go, they want to achieve the ultimate goal of the PCMH initiative: to revitalize primary care in order to improve the health outcomes of Maine residents, to reduce overall health care costs, and, of course,

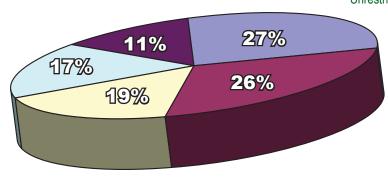
to make patients feel at home.

Financial Statements Year ending December 31, 2009

Statement of Financial Desition

| Statement of Financial Position | | | |
|--|---|--|--|
| Assets Total Current Assets Total Assets Limited as to Use Other Assets Total Assets | 2009 \$1,732,133 857,049 <u>649,730</u> \$3,235,912 | 2008 \$1,633,680 867,107 770,579 \$3,271,366 | |
| Liabilities and Net Assets | | | |
| Total Current Liabilities | \$1,270,521 | \$1,653,301 | |
| Long-Term Debt | <u>74,858</u> | <u>127,962</u> | |
| Total Liabilities | 1,345,379 | 1,781,263 | |
| Total Net Assets/Equity | 1,890,533 | 1,490,103 | |
| Total Liabilities & | | | |
| Net Assets/Equity | \$3,235,912 | \$3,271,366 | |

Gross Revenue



Statement of Activities

Revenue

| Gross Revenue, Gains | | |
|-----------------------------|--------------|----------------|
| & Other Support | \$17,441,613 | \$15,687,403 |
| Deductions from Revenue | (3,816,718) | (3,107,551) |
| Net Revenue, Gains | 7 | , |
| & Other Support | \$13,624,895 | \$12,579,852 |
| Expenses | | |
| Salaries, Wages | | |
| & Employee Benefits | \$8,937,886 | \$8,914,635 |
| Supplies & Other | 4,079,839 | 3,698,674 |
| Provision for Bad Debts | 406,689 | <u>259,444</u> |
| Total Expenses | 13,424,414 | 13,142,177 |
| Net Operating Income/(Loss) | 200,481 | (562,325) |
| Non-Operating | | , |
| Gains/(Losses) | 165,163 | (109,225) |
| Increase/(Decrease) in | , | , , , |
| Unrestricted Net Assets | \$365 644 | (\$671.550) |

MaineCare

Medicare

■ Blue Cross

Other Commercial Payers

Self Pay

Going Green in Richmond

Richmond employees are committed not only to the health and well being of their patients, but also to the environment. Here are some changes they have adopted:

- · Recycling paper, cardboard and plastic products
- Utilizing real plates and cups to avoid wasting paper and plastic
- Establishing a "smoke free" campus on the health center property

How do patients benefit from PCMH?

differences as we move through this process

of taking a look at how we function –

improved access both for appointments and

for information, increased engagement and

interaction with the health center especially

for our patients with multiple health concerns,

improved communication, asking patients

for their input into our performance more

frequently. The ultimate outcome is really

to provide timely, effective and quality care

that patients need when they need it. For

providers, I think the outcomes are simple

– this is the kind of medicine we wanted to

Our Mission:

To provide quality,

affordable, patient-

centered healthcare in the

medically underserved

communities of Central

and Western Maine.

~Amy Madden, MD

Belgrade Regional Health Center

do in the first place."

"I think patients will notice subtle

Teamwork in Richmond

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HealthReach

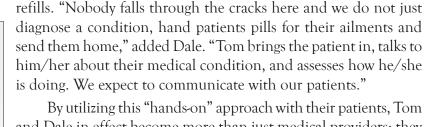
eamwork is essential in any work environment, but for Tom and Dale, it is gratifying as well. Tom Bartol, nurse practitioner and Dale Gardner, registered nurse, form an effective provider-nurse team at Richmond Area Health Center. The pair has worked together for four-and-a-half years, and during that time, they have noticed many similarities with each other, both professionally and personally.

Community Health Centers

"I think we complement each other very well," said Dale, "and it could be because we both have the 'nurse' mindset." The mindset Dale refers to is that of caring for patients in the best manner possible. "We are always working with our patients' best interests in mind," added Tom. "We share a philosophy of care that stresses the importance of behavioral processes and offers them a self-care program."

By using their own lifestyles as examples for their patients – Tom is a vegetarian and practices Yoga, while Dale takes daily walks around town and practices Tai Chi - they feel their patients take their own health more seriously. "How can I ask my patients to exercise on a daily basis or improve their diets and how can I help them with an acute or chronic illness, if I do not pay attention to my own health and wellbeing?"

Having originally worked in long-term care facilities, Dale was unaccustomed to the continuity of care Tom provides his patients, but immediately liked what he saw - great patient care and no automatic prescription



send them home," added Dale. "Tom brings the patient in, talks to him/her about their medical condition, and assesses how he/she is doing. We expect to communicate with our patients." By utilizing this "hands-on" approach with their patients, Tom

and Dale in effect become more than just medical providers; they become teachers with the ultimate goal of patients taking charge

Richmond continued on page 3

2009 COMMUNITY REPORT

11 locations to serve you:

- Bethel Family Health Center Bethel
- Bingham Area Health & Dental Center Bingham
- Belgrade Regional Health Center Belgrade
 - Lovejoy Health Center Albion
 - Madison Area Health Center Madison
- Mt. Abram Regional Health Center Kingfield
- Richmond Area Health Center Richmond
 - Rangeley Family Medicine Rangeley
- Strong Area Health & Dental Center Strong
- Sheepscot Valley Health Center Coopers Mills



Why is PCMH

inportant?

to me on a personal

level that we provide

high quality, evidence-

based, timely and

appropriate care to each

patient. I think that part

of helping people take

community.'

care of themselves is giving them the security

of knowing that we are not only going to be

there if they need us, but that we are invested

in making sure they stay well. Evaluating

ourselves through the lens of what it means to

be a "patient-centered medical home" allows

us to strive for continuous improvement

in how we offer and deliver care to our

Amy Madden, MD

Belgrade Regional Health Center

"It is important

Finding "A Home Away From Home"

Tom Bartol, NP

Dale Gardner, RN

oes your doctor's office feel like home? At Belgrade Regional Health Center, the providers and support staff want patients to feel like they are at home - at their medical home, that is.

In July of 2009, Belgrade was selected as one of twenty-six sites for the Patient-Centered Medical Home Pilot project. This was a highly competitive application process. The three-year pilot includes twenty-two adult and four pediatric practices from around the state that are working together to redesign practice into a more patient-centered model of care. Quality Counts, the Dirigo Health Agency's Maine Quality Forum and the Maine Health Management Coalition sponsor the project.

The Patient-Centered Medical Home emphasizes an integrated model of health care delivery in which the patient joins the doctor, nurse, office staff and behavioral health specialist as a part of the health care team. Participating practices commit to achieving national recognition standards and work to meet established core expectations. These standards emphasize the use of systematic, patient-centered, coordinated care management processes. The major private insurance companies as well as MaineCare have committed to providing participating practices with alternative payment that

recognizes the value of the PCMH model.

The patient-centered team approach of the PCMH project led the Belgrade staff to hold a retreat in order to re-examine their workflows. Deborah Rocque, the practice manager at Belgrade shared

MAINE

Home continued on page 4 Non-Profit Org.

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SIGN UP FOR OUR E-NEWSLETTER!

We are entering our third year of distributing our email newsletter, healthym@il, and we have over 3,600 current subscribers. If you would like to be one of the first to know about news and events going on at your local health center we encourage you to subscribe today.

To subscribe to healthym@il, send an e-mail to Communications@HealthReach.org

> or call the Communications Department at (207) 861-





Ruthie Stone has been a patient at the Belgrade Regional Health Center since it opened in 1977. "There is no way I can get my medications without insurance," she told her medical provider, Vickie Chapman, APRN when she lost her health insurance. Vickie had a solution: Belgrade's Patient Assistance Program. By working with Crystal W. Fitch, LSW right at the health center, she was able to access free medications from pharmaceutical companies. "I would spend more money than I make on prescriptions without the

Patient Assistance Program," says Ruthie. She adds, "Crystal has been wonderful." She has assisted her in finding other programs that help pay for her health care. "The Patient Assistance Program is fantastic," she says, "especially in this economy in which many people are losing their



ELGRADE REGIONAL

HEALTH CENTE

jobs and their health insurance." Belgrade Regional Health Center Patient

Messages from the President and Board Chair



Community Health Centers, we are pleased to present our Annual Community Report covering fiscal year January 1, 2009 through December 31, 2009. This was another successful year for patients of the eleven practices of HealthReach Community Health Centers. Our team of dedicated providers and support personnel delivered first-class, affordable primary

On behalf of HealthReach

and preventive health care services to nearly 30,000 medically underserved residents of Central and Western Maine.

The original intent of the health center movement was and continues to be to provide access to quality medical care. Our centers serve as a gateway to health services by providing geographic access to patients. Many of the HealthReach practices are located in areas of the state where primary care services are not available locally. In addition, we provide financial access to patients through our Affordable Care Program, which offers discounted services to patients who qualify based on family size and income, and our acceptance of all major insurances including commercial, Medicare and MaineCare. In terms of quality, our organization is at the forefront of innovative projects such as the implementation of electronic medical records, the initiation of co-located dental services at several sites, the launch of chronic disease management programs, and new in 2010 the integration of behavioral health services.

I am proud and excited to serve as the Chair of the Board of the HealthReach family of health centers. My first introduction to health centers occurred while I was employed as a planner for the federally funded health planning agency in 1977 and, upon its closing, continued on in a similar position in State service until 2006. During the 1970s, the health center movement was in its infancy and HealthReach, known



Sophie Glidden **Board Chair**

then as Kennebec Valley Regional Health Agency, was held in very high regard as it is today.

I am honored to work closely with the committed employees of HealthReach who continue to ensure that quality health services are offered at the centers as well as the Board members who share their time and experience in assisting to meet the needs of medically underserved populations. As the Federal Government and Congress struggle with the concept of changes with health care delivery and insurance coverage, the HealthReach centers continue to maintain high quality health service while meeting the needs of local Maine residents.

Dental Center Joined HRCHC: 1975



5,300 visits in 2009

Madison Area Health Center Joined HRCHC: 1977



1,724 patients totaling

Over One Million Dollars in Free Medications for HealthReach Patients!

HealthReach patients without drug coverage tell us that they simply cannot afford their prescribed medications. Many drug companies offer Javigata free medications to patients who qualify through their Patient Assistance Programs. But the application processes are often too complicated for patients to complete on their own. In order to simplify the process, each health center has a staff member who can guide patients. The staff member uses a computerized program that makes the process manageable, tracks applications, and calculates the value of the medications received. The health center representative also informs patients of ways to save money on prescriptions

\$1,000,000

The amount that 680 of our patients

saved on prescription medications

from 2007-2009

Bangor Savings Bank Foundation

Center for Tobacco Independence

Maine Health Access Foundation

Bangor Savings Bank, Unity Maine

Belgrade Region Health Center, Inc.

Bingham Area Health Council

Michael and Evelyn Bizier

Margaret Burnham Charitable Trust Central Maine Pharmacy

The Betterment Fund

Davis Family Foundation

The Hudson Foundation

Tom and Judy Abbott

Jeanne Alley

Troy and Marci Alexander

Claton and Linda Ames

Anonymous (15) 18, 27

Emma Ansara, FNP

Caroline B. Barnes ^{3, 13}

Barbara C. Belliveau

Anonymous (11)

Judith E. Archer

Kellie Atwood

Julie Bailey

Ann Barnett

Mary Beals

Juanita Bean

Nancy Bixler ²⁶

John and Jean Blair

Virginia Bradstreet

Carolyn Blaisdell

Border Trust Co.

Lois Bouchard

Kevin Brooks

Brooks Bros Inc.

Christa Q. Brown

Kenneth and Josephine Buker

Danny and Lisa Burgess

Katharine Calder, LCSW 4

Thomas Bartol

and brainstorms with providers on alternative medications that may be more affordable.

It is challenging to wade through the variety of applications and keep track of all the prescriptions. But the health center representatives who manage this program are dedicated because they know how valuable the

service is for patients."We are here to serve the underserved. We have many patients who would skip a month or go without because they have to make a decision between groceries and medicine," says Mellissa Murray, who works with patients to obtain free medications at Lovejoy Health Center. She shares that many of the patients she works with are those that "fall between the cracks," meaning those who have a very limited health plan or do not qualify for MaineCare, but still cannot afford expensive name brand drugs. Patients who have used the program are thankful because without it, they would simply not be able to obtain their medications. "I see a lot of gratitude, a lot of appreciation," says Mellissa.

Eleanor Cammett 5

Ursula Chase 6

Dave Corwin

Diane Campbell, MD

Leslie and Carol Clark

Constance Coggins Fernand R. Corbin

Sarah Cunningham

Kathryn L. Darrow

Richard DeCarolis, DO

Leonard and Donna Dow

Calvin and Robbin Dyke

Michael and Carolee DeRoche

Terry and Barbara Drummond

Jacqueline Day

Jody L. Dickey

Vera Doll

Jean E. Dow

Paula Dube

Betsy Esancy

Corey Farnham

T. Kevin Finley

Yakara Freund

Norman Getchell 9

Sophia Glidden

Maurice and Rita Gilbert

George and Charlene Gould

Jan Gagne

Brenda Flanagin

Nancy Flewelling

Dari and Paul Forman

Milton Freudenheim

Franklin Somerset Federal Credit Union

Donald and Neva Gerald, Doneva Acres Sally Luce 28

Fabian Oil

Patricia Dumas

Beverly Edgecomb

Nancy and Philip Chamberlain

Stephanie and Michael Choate

In 2009, HealthReach completed a three year contract with CarePartners of



R_x continued on page 4

Mr. and Mrs. Carroll Harding

Dolores Irene Hassen 15

Suzan and John Henninges

Joseph and Deborah Karter

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Dennis Grudda

Gail A. Guerin

Linda Hermans

Maynard Hill

Patricia Irish

Eleanor Jodrey

Elaine Johnson

Crosby G. Keay

Rebecca Kendall

Susan Kenney

Geraldine Knox

Kozak and Gayer, PA

Richard and Sandra Lawrence 7

Rebecca J. Lamey

Diana J. Lee 11, 12

Lee Bros, Inc. 12

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David Leigh

Tim Loeb

Pamela Lindvall

Hannah L. Luce

Irene Maccarone

Lovejoy

Wendy Macdonald

Christina A. Manning ¹⁴

Deborah and Stephen Mansfield

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Christine Holzinger

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Wellness Partnership

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Deborah Rocque

Rangeley Region Health and

Dale and Marlene Reckhow 19

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Norman and Maxine Rideout

Barbara Quinby

John Quigg

Malcolm G. Page

James Mercier

Peter Mills

Dianna Milot

Donna Nale

Marsha Nile

Richmond continued from front page

of their own health. "The opportunity to teach patients and educate them on their illness was one of the primary reasons I came to work in Richmond," Dale continued. "The fact that Tom and I love

of Southern Maine students.

Tom Abbott, a dean at the University of Maine at Augusta, a Richmond

Area Health Center patient, and Chair of the health center's Community Board for the last five years has enjoyed his time on the board because



there has been an opportunity to make a difference in health care for the ten communities that surround Richmond.

We all believe good health care makes lives better and know that RAHC is still a well kept secret, so our job has been to get to know the staff and providers and tell others about their good work. We still have more to do, but the word is spreading.

~ Tom Abbott

Leverne Sanders

William Seekins

Susan Sherman

Rosland Smith

Louise Tansey

Jean Selmer-Larsen

Shredding on Site

Ardria C. Spencer

Burt and Audrey Smith

Edward R. Squibb III

Lori Suitter-Hembree

Taylor's Drug Store

The Thomas Agency

Isabelle Touchette 20

Sally Jane Tuttle²¹

Linda and Vite Vitale

C. Forrest West, MD

Walter Westphal

Donna Williams

Amy Trunnell

Harold Vigue

Donna Walsh

Edith Ward ²³

TOPS #ME 125- Albion

Harriet and Chuck Vaughan

Yeaton's Service and Supply

Ellen Tewksbury

Jan Tillson

Bernice and John Tardiff

Sappi

Sarah Seder

to teach is just another reason we work so well together." Tom is a Certified Diabetes Educator and, in addition to lecturing around the country, his articles have been published in national medical publications. "I used to teach at Kansas City University College of Osteopathic Medicine and while I was in school taught in West Africa and Guatemala as part of Concern America," Tom said. "I wrote my Master's Thesis while working with the Guatemalans along the Mexico border." While working at Richmond, Tom has precepted nurse practitioners, most recently working with University

Tom Bartol, NP (left) and Dale Gardner, RN (right) exemplify teamwork at Richmond Area Health Center

Dale, meanwhile, taught evening adult nursing classes for years in Brunswick and Topsham before coming to work in Richmond. He continues to teach courses on medications and administrative processes through the Bath Adult

Education Program. "I receive great satisfaction out of teaching the classes," shared Dale. "It's a good feeling when students come up to me after the class and say, 'Thank You'."

In addition, Dale precepts 4-5 medical assistant students a year from Andover College where "they receive a broad spectrum of experience working here as we handle everything from newborn through geriatric care." One of those Andover College students that Gardner recently worked with, Calamity Brassard, MA, was recently hired at the health center, which is also very gratifying according to Gardner.

Both Tom and Dale embraced the Electronic Medical Record (EMR) Project, which was launched at a time that the two of them were already working hard to find new ways to streamline processes, to work together, and to fix or improve

Nobody falls through the cracks here... We expect to communicate with our patients

> ~ Dale Gardner, RN Richmond Area Health Center

Additionally Both Tom and Dale were the first team to actively use EMR software and procedures to provide patient care. Because of their familiarity with the program and their curiosity, they now educate others in the HealthReach system. Tom writes a monthly column in the company's

employee newsletter, StaffReach, that offers tips and tricks to make the EMR software more user-friendly and to save time during patient visits.

Dale has made visits to health centers, most recently Rangeley, to work with the site's clinical team in the use of the EMR software.

Richmond continued on page 4

Patients, staff and board members are sincerely grateful for

Gifts from donors enable us to purchase state-of-the-art

the generous donations received in 2009. Individuals, businesses,

foundations and community partners play an essential role in

our ability to accomplish the HealthReach mission: To provide

quality, affordable, patient-centered health care in the medically

equipment and offer cutting-edge treatments that improve the

health status and quality of life of our patients. Donations also

enable us to sponsor patient education programs. Individual

giving opportunities include donations of time, money, goods

or services to the organization or to an individual health center.

Our goal is to match donors' interests and values with the needs

Financial donations to HealthReach are tax deductible under

underserved communities of Central and Western Maine.

Thank You for Supporting

Your Health Center!

Manley Gower 10 Scott and Viola Martello George Roscoe 24 ¹ In memory of Raymond Allard III ² In memory of Simonne and Leon Baril Sue Martin Ann C. Greenleaf Marcus Rowe ³ In memory of Bowdin Barnes Timothy McIntosh Gerald J. Griffin ²⁵ Leo Roy

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²² In memory of Stephen Walsh ²³ In memory of Laurice Ward

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²⁵ In honor of David Austin, MD ²⁶ In honor of Margaret Bixler, RN

²⁷ In honor of Lois Bouchard ²⁸ In honor of Paul Forman, MD

²⁹ Stephen E. Walsh Memorial Scholarship Fund

Italicized names are HealthReach employees

We have made every attempt to ensure the accuracy of this report. If you note omissions or errors, please notify the Development Office at (207) 861-3466.

IRS rules. For more information about how you can contribute, to find out about our current priorities and opportunities, or to learn more about the needs of the community board of your health center, contact the Development Office at (207) 861-3466. To donate securely online, go to: www.HealthReach.org/giving

Bingham Area Health &



5,243 visits in 2009

Belgrade Regional Health Center



2,575 patients totaling 8,225 visits in 2009

Richmond Area Health Center Joined HRCHC: 1977



3,097 patients totaling 10,201 visits in 2009



4,047 patients totaling 12,661 visits in 2009



Sheepscot Valley

Health Center

4,209 patients totaling 14,249 visits in 2009



2,083 patients totaling 6,653 visits in 2009

Mt. Abram Regional **Health Center** Joined HRCHC: 1986



1,563 patients totaling 4,362 visits in 2009

Family Health Center Joined HRCHC: 1987

Western Maine

2,918 patients totaling 8,676 visits in 2009

Family Medicine Joined HRCHC: 1994

Rangeley

of individual health centers.

1,695 patients totaling

4,022 visits in 2009

3,692 patients totaling 11,261 visits in 2009

Bethel Family

Health Center

Joined HRCHC: 1999